

SALES PERSON  
CALL SCRIPT

CALL EXISTING CUSTOMERS THAT PURCHASED ENGAGEMENT RING BUT NO BAND :

Congratulations on your engagement and I hope you / your fiancé love the < Ring Type Here >.

I would image you are busy planning the wedding and honeymoon so I wanted to also invite you in to our event on < Date Time > to see the newest handcrafted wedding band designs from Tacori.

To make planning that honeymoon a little easier, during this event you can receive \$100 travel voucher just for coming in and up to \$5,000 in travel vouchers when you purchase a Tacori wedding band.

Looking forward to seeing you on < Date / Time >.